



RH Consulting

www.rhconsulting.ai/services/local-visibility-audit



Centennial Beer Hall | Goleta, CA

GOOGLE BUSINESS PROFILE OPTIMIZATION

2-Day Sprint | Complete Performance Infrastructure

TIMELINE	CONTRACTED	DELIVERED	COMMITMENT
2 Days	5 Fixes	6 Fixes + Extras	Overdeliver

THE TRANSFORMATION

BEFORE	AFTER (2 DAYS)
✓ Single category ✓ Limited search visibility	• 4 strategic categories • 300% coverage expansion
✓ Stale photos ✓ No recent posts	• 20 professional photos • 3 posts published
✓ 14+ month review backlog ✓ 0% response rate	• All 11 reviews responded • 100% engagement rate
✓ No performance tracking ✓ No ROI measurement	• Full UTM tracking enabled • Live dashboard + 30-day framework

PROJECTED IMPACT (30 DAYS)

METRIC	EXPECTED GROWTH
Direction Requests	+15-25%
Website Clicks	+20-35%
Phone Calls	+10-20%
New Reviews (Monthly)	3-5 reviews

CASE STUDY CONCESSION

Extended services (review management, tracking infrastructure, dashboard) provided as a concession in exchange for participation as a case study. **RH Consulting commits to overdelivering on every engagement.**

Complete GBP hygiene + Performance tracking infrastructure + Executive dashboard

All deliverables client-ready | Zero ongoing dependencies